

# WHY MIGRANT ENTREPRENEURSHIP MATTERS

**EMEN**  
European Migrant Entrepreneurship Network



## 1<sup>st</sup> Conference of the European Migrant Entrepreneurship Network (EMEN)

The European Migrant Entrepreneurship Network sets out to **improve the conditions for Migrant Entrepreneurs** substantially across Europe! It will do this by networking organisations that support migrant entrepreneurship, so that they can learn from each other in three essential areas: **Coaching & mentoring, access to finance & professionalism and diversity management.**

We – the EMEN Partnership representing 12 dedicated European organisations – kindly invite you to the First EMEN Conference, taking place **23 April 2018 at Social Impact Lab Munich**. Throughout the whole day we want to bring entrepreneurs, experts, practitioners and interested people together to discuss and share best practices in the support of entrepreneurial endeavours of migrants in Germany, Europe and beyond.

The second day of our conference (April 24.) is dedicated to EMEN's core exchange format, the **Communities of Practice (CoPs)**. In the CoPs format, experts, practitioners and entrepreneurs will share knowledge and disseminate good practice on three areas that are key to supporting migrant entrepreneurship in the short to medium term. Our communities of practice are open to anyone active in supporting migrant entrepreneurs in the EU!

The event will be held in English.



**Social Impact Lab Munich**  
Balanstraße 73  
Campus der Ideen, Haus 21a  
81541 Munich  
Germany



**FREE REGISTRATION AT...**  
[emen.eventbrite.de](https://emen.eventbrite.de)

For the Registration for "Community of Practice" (April 24) please get with us in touch directly.

## PROGRAMME OF 1<sup>ST</sup> EMEN CONFERENCE (23 APRIL 2018)

### 2:00 PM Words of Welcome and Keynote

The EMEN project presents itself and introduces the program ahead; by *Norbert Kunz* (Social Impact) & *Toby Johnson* (AIEDL). Following this, an inspiring **Keynote by Prof. A. Kritikos** (DIW / German Institute for Economic Research) will shed light on the de facto and potential contributions of Migrant Entrepreneurs to societal welfare.

### 2:30 PM Migrant Entrepreneurs Pitch Event

Four **Migrant Entrepreneurs will present their business ideas and talk about their daily challenges**. Following this, you will have the opportunity to exchange with the entrepreneurs in a Q&A session.

### 4:00 PM Coffee break

### 4:30 PM Expert Café

In 2 x 3 mini-workshops you will have the possibility to **get deep insights into a wide range of topics relevant to Migrant Entrepreneurship**. Exchange and discuss with the following experts:

- *Klaas Molenaar* (Thuas / NL) on access to finance for Migrant Entrepreneurs
- *Ralf Sanger* (IQ-Netzwerk / DE) on coaching and mentoring
- *Adam Kumcu* (Unitee / BE) on Diversity Management in corporates
- *Christoph Zeckra* (Generali / DE) showcasing Generali's CSR Refugee Entrepreneurship Program "*The Human Safety Net*"
- *Olaf Weberring* (Social Impact / DE) on the "Start Hope @ Home Project" which qualifies refugees for a later entrepreneurial profession in their home countries.
- *Kameran Shwani & Alexander Anifandakis* (City of Munich / DE) on the City's efforts of supporting Migrant Entrepreneurs in Region.

### 6:00 PM Panel and Wrap-up

The official programme will be closed with a short reflection about the main take-home messages of the day. Therefore, we will give the word to the invited experts to share their thoughts in a moderated panel.

### 6:45 PM Networking cocktail

In order to conclude the day we kindly invite you to stay for the informal networking part of the event. Get-together and exchange with the diverse participants of the 1<sup>st</sup> EMEN Conference.

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About the [EMEN](#) project – better support for migrant entrepreneurs

The [European Migrant Entrepreneurship Network \(EMEN\)](#) is a three-year project supported by the European Union's COSME programme. It aims to strengthen support for migrants from third countries who wish to set up their own businesses.

For further information: [www.emen-project.eu](http://www.emen-project.eu)

or get in touch with us directly: Moritz Blanke [blanke@socialimpact.eu](mailto:blanke@socialimpact.eu)

We look forward to seeing you in Munich!

